

**ANNUAL GENERAL MEETING**  
**NOVEMBER 19, 2015**  
THE PROJECT ROAR FOUNDATION



## OUR MISSION

**“To end the silence,  
stigma and shame that  
has governed the way  
society views child  
sexual abuse”**



# OUR VISION

To empower individuals in our community through:

- Prevention workshops
- Community presentations
- Youth presentations
- Lessons for children
- Social Media presence

By educating individuals of all ages in our community, we believe that we can raise awareness about child sexual abuse, teach people how to protect children, and meet our mission.



# OUR GOALS

We want our communities to feel empowered by their ability to educate themselves about child sexual abuse. We want to get people roaring (speaking up, reporting, discussing, acknowledging) to focus on how child sexual abuse is a huge issue that needs to be addressed. Our goals will always be to reach as many people as we can with our empowering message of just how strong one voice can be.



# PRESIDENT'S REPORT

“Wow. This has been such an amazing first year! We have accomplished so much in 2015, that I can't believe it's only since January that we have been operating as a registered non-profit. On a personal level, this year has meant much healing from my childhood trauma, as I grow and heal among the many other victims who have chosen to share their stories with us. On a professional level, myself and the Board of Directors have learned a lot, and we continue to grow together as we strive to make **Project Roar** the success we all know it can be. Although the topic of child sexual abuse is difficult to discuss, we are making it easier. Easier to talk about, easier to acknowledge, and easier to spot. Our message is never fear-driven. It is focused on empowerment, our ability to educate ourselves, and our ability to roar. The communities we've reached have welcomed us with open arms. This, is a symbol of the changing of the tides. That the world is ready for us, and we, are ready for the world” – Jessica Lanigan, Founder & President



# YEAR IN REVIEW

## January:

- Became a registered non-profit
- Board of Directors meet for the first time
- Founder performs a powerful poem

## February:

- Youth talks continue (began in Fall 2014)
- Two prevention workshops facilitated
- News of youth reporting/disclosing

## March:

- First meeting with Imperial Theatre
- Signed contract for Imperial Theatre
- Spoke at Women of Worth
- Spoke to Dalhousie NB Medical Students

## April:

- Spoke at SJ Regional Hospital Rounds
- Spoke to Adoption Team – Social Dev.
- Prevention workshops (2)
- St. Stephen – Awareness Week
- Spoke to preschool children
- Donation from SJ Neighbourhood Police

## May:

- Spoke to group of social workers
- First presentation in Nova Scotia
- Spoke to Bee Me Kidz parent group
- Roar For Change event
- Founder receives award of recognition



# YEAR IN REVIEW

## June

- Volunteered at ExperiDance Recital
- Volunteered at Jim Lanigan Memorial Golf Tournament
- Received funds raised at Jim Lanigan Memorial Golf Tournament
- Prevention workshop (1)

## July

- Summer Break

## August

- Received Wear Your Label sexual assault/abuse bracelets

## September

- Meet with Dr. David Stephen Memorial Foundation
- Welcome new Board Members



# YEAR IN REVIEW

## **October:**

- Founder spoke at Dr. David Stephen Memorial Foundation Dinner
- Received \$500 donation from DDSMF

## **November:**

- Spoke to parent group at Bee Me Kidz
- First “Coffee with Jessie” community presentation

## **December:**

- Begin researching and completing forms to become registered charity



# PROJECT ROAR ANNUAL FINANCIAL STATEMENT 2014-2015

**Balance Sheet**  
**October 31, 2015**

*Unaudited*

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	<b>2015</b>
Cash	\$ 5,221
Equipment	\$ 553
<b>TOTAL ASSETS</b>	<b><u>\$ 5,775</u></b>
<b>UNRESTRICTED NET ASSETS</b>	<b><u>\$ 5,775</u></b>



# PROJECT ROAR ANNUAL FINANCIAL STATEMENT 2014-2015 CONT'D

## Statement of Contributions and Expenditures For the Ten Months Ended October 31, 2015

*Unaudited*

	2015
<b>REVENUE</b>	
Contributions	\$ 5,020
Event revenue	3,691
Product sales	1,095
	<u>9,806</u>
<b>EXPENSES</b>	
Products for resale	1,512
Website development	1,192
Professional fees	537
Supplies	348
Office and postage	247
Printing costs	156
Interest and bank charges	41
	<u>4,032</u>
NET SURPLUS	<u>\$ 5,775</u>
UNRESTRICTED NET ASSETS BEGINNING OF PERIOD	-
UNRESTRICTED NET ASSETS END OF PERIOD	<u>\$ 5,775</u>



# BOARD OF DIRECTORS

President & Founder: Jessica Lanigan

Vice President: Mary MacKinnon

Secretary: Katie Lanigan

Treasurer: Jaime Bursey

Community & Media Coordinator: Kathleen Hallett

## **Members at Large:**

Nicole Vair

Lori Doyle

Janice Noel



# PARTNERS AND SUPPORTERS

We would like to thank those who supported out first year as a registered non-profit!



**INNER CITY**  
YOUTH MINISTRY



# SPECIAL THANKS

## A special thank you to the Saint John Police Force

Our partnership with the Community Police Officers of the Saint John police Force has enabled our Founder to reach **over 3000** youth in New Brunswick. By teaching youth that it is okay to speak up, breaking down the myths that often keep victims silent, she is changing how our Province views this issue.



**PROJECT**  
**ROAR**

**Has reached more than**

**3000**  
**Youth**

Teaching them the power in using their **voice**, and discussing the need for raising awareness about child sexual abuse. It's time to start **ROARING!**

**#ROAR4CHANGE**



# SPECIAL THANKS

## A special thank you to K100

The generosity of K100 has helped us grow so much. We have recorded 10 different radio commercials, and they also donated the rental fee of the Imperial Theatre for our official launch event in May. Many people say “ I heard about you on the radio”. They are helping us reach our communities, which is shifting how society views sexual abuse.



**THANK YOU**

for a great first year! Let's keep roaring!

-The Project Roar Team

